

Public Affairs
Strategic Plan for Great Britain

2009

One voice

- Ensign insert
 - Feature writers
 - Aim is to help members “feel good” and wish to participate more in sharing the message.
 - To create strength and purpose for the Church in the UK
- Website (lds.org.uk)
 - The Millennial Star of the 21st Century
 - Aim for a minimum of two stories per month from each stake
 - News service: “Here are the Mormons in the UK”
 - Member services for stakes, wards and members

Stake Activities

- Priesthood direction
 - Communication, training and support to Stake PA councils
- SMART objectives?
- Community Relations
 - Mormon Helping Hands
 - Weathering the Storms of Life
- Building Relationships
 - Mormon friends
- Media
 - Key messages
 - Create a proactive environment
- One voice

Increasing Media Profiles

Increasing Media Profile

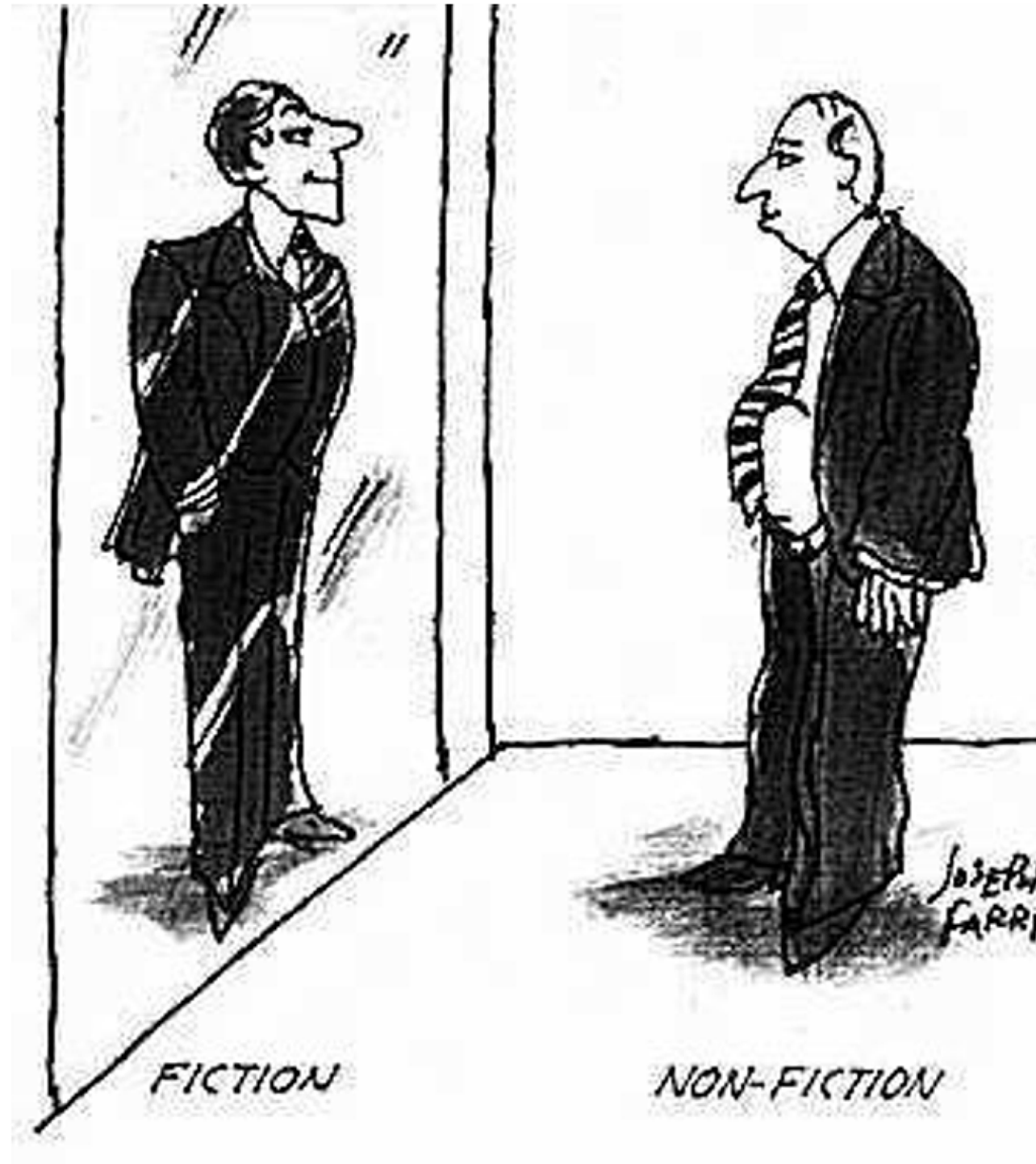


Thinking Outside The Box by James Christiansen

The Media...our friend or foe?



We have to get real!



We can be successful...
AND
It's NOT rocket science!



...but there are *ground rules!*

At a stake/ward level, the media needs us...
as much as we need them.

However, we need to understand one another!

- **UNDERSTAND** thoroughly their business
- **WHEN** to make contact
(not a 20 minute call at 5pm!)
- **WHOM** to contact – the EDITOR?
- **WHAT** to offer (not social calls)

If we '*walk in their shoes*'



then we will better understand

- how to approach them
 - whom to approach
 - what to offer

There are opportunities all around:

- ✓ Women's pages/lifestyle
- ✓ Sports pages
- ✓ Religion editors
- ✓ Feature writers
- ✓ News desks
- ✓ Picture desks
- ✓ Letters to editors
- ✓ Bloggers/online PR 'join the conversation' with comments but don't blog on behalf of the Church
- ✓ Local radio
- ✓ Regional TV Stations – best to liaise with Solihull offices for advice.

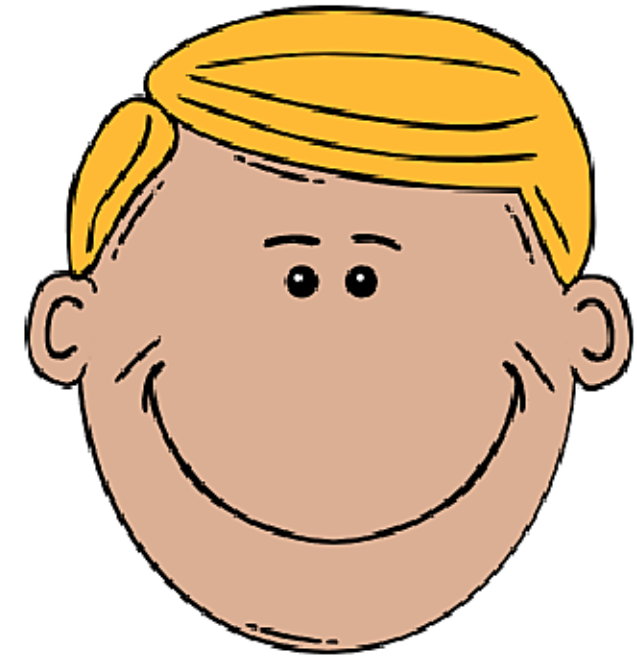
Divine Mandate



- To increase the positive awareness of the Church and its divine-centred doctrine
- To reaffirm the Church's role as a vital source of answers to life's questions
- To build bridges of friendship and understanding
- To bring to the attention of members good works so they may fully support the missionary programmes.

“Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven”

- Christmas radio interview on personal faith
- Radio reflections
- Church services recorded (bespoke)



Martin

Recent successes...



Family Values Awards went to Jill Kirby, director of the Centre for Policy Studies, second from left; and Rt. Hon. John Battle, MP, second from right. Terry Rooney, MP, left and Elder Stephen Kerr, right, participated in the event.

Photos by John Buckton

Family values:

play in the UK

Church honors 2 public figures
for their work to support families

LONDON

The historic United Kingdom Parliament for the first time was the venue for the Church's Family Values Award, which was presented in the House of Commons on Feb. 26. The Award was received by the Rt. Hon. John Battle, member of Parliament, who served as for-



In their five-year history, the Family Values Awards were presented in the historic Houses of Parliament along London's Thames River.

mer Prime Minister Tony Blair's envoy to all faith communities in the UK. Also honored was Jill Kirby, director of the Centre for Policy Studies, one of Britain's best-known social policy "think tanks." The award is presented to "members of the community who have achieved remarkable things that support families."

The event was hosted by Member of Parliament Terry Rooney, a Church member, and was attended by members of the British legislature, leading academics and thought leaders with professional interest in family issues.

"We salute every one of you for the contribution that you're making," said Elder Stephen Kerr, Area Seventy, speaking at the special luncheon in the Houses of Parliament.

He added, "The institution that will save our broken society is not parliament — it is the home." Quoting President Harold B. Lee, Elder Kerr remarked,

"The greatest work you will ever do will be within the walls of your own home. That's why we will continue to celebrate family values."

Mr. Battle, described by Brother Rooney as "a champion of families under stress," expressed thanks for being invited "to this wonderful family meal." He was referring to English statesman Sir Thomas More (author of "Utopia") who advocated small communities gathering regularly for "extended family" meals. "It's important that people get together to build relationships," he said. "One of the great tragedies of families is, how many people have a table to sit round in the first place?"

stable relationships. How we keep the stability is by the support of the people around us. Thank you to the Church and thank you to Terry. It's been a very, very special occasion in this place and in the seat of democracy."

Mr. Battle is a devout Roman Catholic, and he and his wife, Mary, have one son and two daughters. He serves on the British Parliament's International Development Committee.

Throughout his time in politics, he has used his influence to champion welfare, poverty and family issues and has sought to carefully balance his time between family and work — seeking foremost to be a good husband and father.

As she received her award, Mrs. Kirby said, "I feel very supported by the work of your Church in sharing the values we see as important." She added, "There is a great deal of work ahead of us to improve the work of family life in Britain today."

Further, she said, "I couldn't have done anything I've done over the last 24 years without the support of my husband. I was a full-time mother at home, and that was the most important achievement of my life."

Mrs. Kirby was a founding member and chair of Full-Time Mothers, which strongly advocated the importance of mothers having the choice to stay at home to care for their children and sought to have policies to support them doing so. She has commissioned research and written extensively on the importance of marriage and the family, culminating in her role as director of the Centre for Policy Studies. Her personal views on family perspectives on the family are frequently seen in Shadow Cabinet members and the media.

Other prominent people attending the ceremony included Tim Montgomery, founder of a Christian Fellowship in political arena; Fabian Hamilton MP; Buchanan, director of the Centre for Parenting and Children at Oxford; Professor Margaret O'Brien, University of Anglia; Mark Molden, chief executive for the Family; and Dr. Lynda Lee, Centre for Population Studies.

The 2009 Family Values Awards event held in London and is a Public Affairs London Key

"The institution that will save our broken society is not Parliament — it is the home."

— Elder Stephen Kerr, Area Seventy

and how they cope with times of grief.

Public Affairs London Stake President Philo Taylor said he was pleased to be able to help families at home even when they are away from home. "That is why we have organized Family Values Conferences at London's Hyde Park chapel on September 14th. Our aim is to encourage as many people as possible to support families," he added.

Church News • WEEK ENDING MARCH 14, 2009

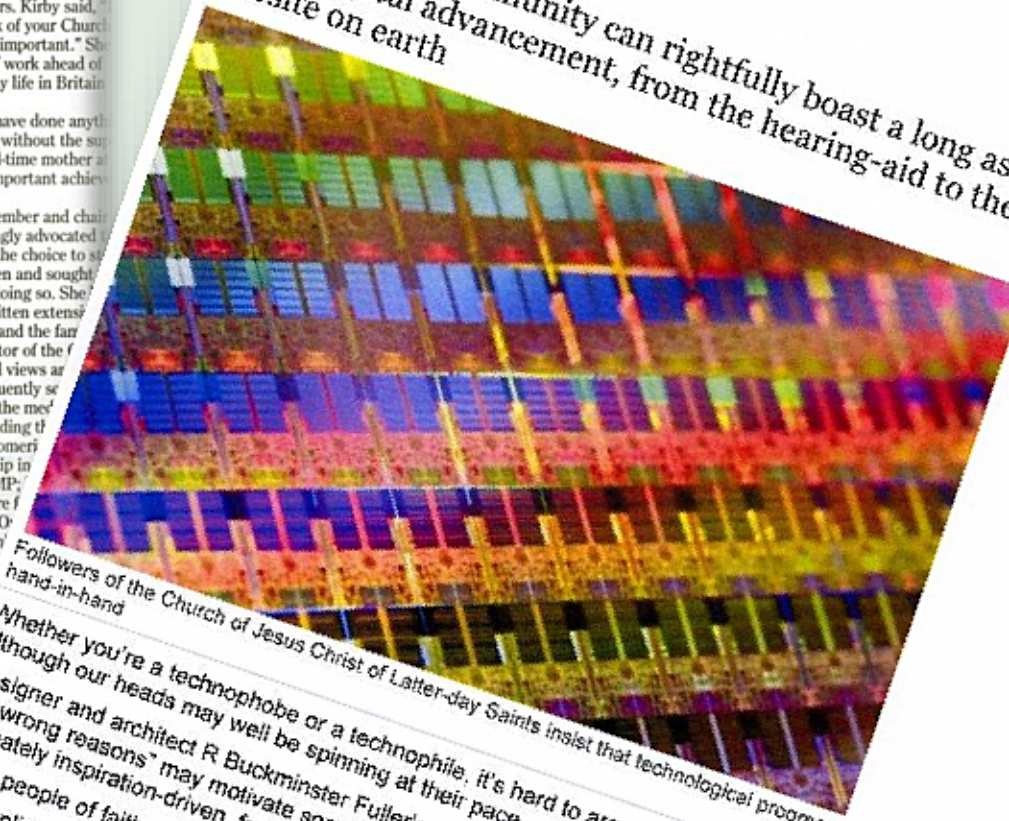
NEWSTATESMAN

The Faith Column

Every week a different believer gives the inside track on their religion or philosophy.
The Faith Column Homepage
TECHNOLOGY, THE LATTER-DAY WAY

- Posted by Malcolm Adcock
- 12 May 2009

The Mormon community can rightfully boast a long association with technological advancement, from the hearing-aid to the most visited genealogical website on earth



Followers of the Church of Jesus Christ of Latter-day Saints insist that technological progress and religious faith can often go hand-in-hand

Whether you're a technophobe or a technophile, it's hard to argue against the merits of technological advances, although our heads may well be spinning at their pace.

Designer and architect R Buckminster Fuller's remark that "humanity is acquiring all the right technology for all the wrong reasons" may motivate some to want to slow down the ride. But humankind's drive for knowledge is ultimately inspiration-driven, from a loving Creator to His children.

Many people of faith would accept Freeman Dyson's philosophy that "technology is a gift of God".

The application of know-how can, of course, be used for good or evil. But we rejoice in the God-given attribute of us to progress.

Members of The Church of Jesus Christ of Latter-day Saints (known as 'Mormons' or Latter-day Saints) see this as a vital part of an eternal journey by which we glorify God.

Along with people of all faiths, Latter-day Saints have made their mark in science and technology.

Most Brits have never heard of Philo Taylor Farnsworth (you'd be forgiven for that). The invention of the first electronic TV is attributed to this Mormon farm boy from Idaho (although many other, more feted scientists worked on other aspects of television). As a youngster, he was captivated by electricity and the electron and

Sensitivities

Stories may not be bad...

Church member on network TV talent show

please tip us off early

Stories may be negative ones...

Man goes berserk in LDS chapel (is he a member?)

The most sensitive cases of possible abuse will be handled discreetly via proper channels

Planning Applications

- Not usually proactive with media during early stages
- Don't get diverted away from 'first principles'
- Other challenges?



Pitching Stories



A news release is a ‘knock on the door’!
go to *newsroom.lds.org* for examples

- Personalise the approach to journalist's needs
- See online training materials for technical tips
- Remember the W's & H
what, where, why, when, who & how!

Sock it to 'em
in the first
sentence!





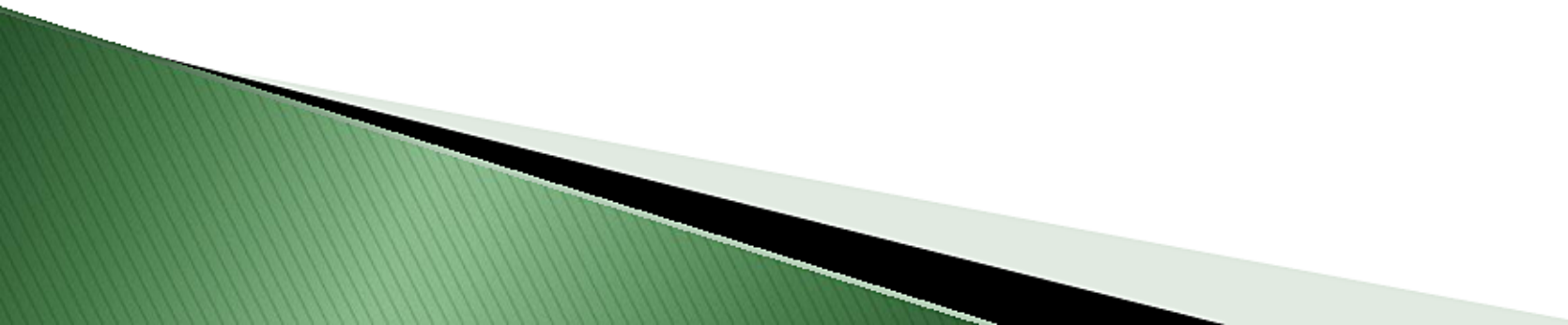
Selecting
a subject...

does it have "LEGS"?

- Not a marketing or sales approach
- Does it pass the 'so what' test?
- Think like a reporter!
- Remember—many journalists
 have attention spans of *goldfish!*
- What's the story, Rory?
 ...Hey, Doreen!
- Honour deadlines!

Exercise

IF we read newspapers today...

- What church stories would you be inspired to offer?
 - What are your media success/future successes?
 - How would radio and TV respond differently?
 - What about the difference between local papers and regional newspapers?
- 

Who's your stake
spokesperson?



Broad Objectives

- The Church to become respected by all members of the community
- Establish 'friends of the Church' using prominent influencers of our times
- Offer 'Mormon Helping Hands'
- Develop communications to harness more members in finding contacts

The ideal person:

- Designated by stake presidency
- Professional and credible
- Church experience
- Trained
- Available
- Other?

These traits should come across at each stage of media contact...

Stages of media contact:

- ❖ Initial contact
- ❖ Relationship building
 - offering stories—never just call to ask if they got the news release
- ❖ On location
- ❖ During interviews
- ❖ Follow up—never give the journalist a hard time for not using a story

8 Ways to Media Success

- Reflections on radio
- 'Bespoke' Church services on radio
- Letters to editors
- Faith columns
- Human interest stories – use judgement
- Family Values Awards – use judgement on your choice
- Weathering The Storms...
- Mormon Helping Hands

A diver in a colorful wetsuit and scuba gear is swimming horizontally through a dense, circular tunnel of small fish. The water is a deep blue, and the fish are packed closely together, creating a shimmering effect. The diver is positioned in the center of the tunnel, looking towards the viewer.

Immerse yourself
in online training materials

go to lds.org and click on
“Serving in the Church”,
then “Public Affairs”

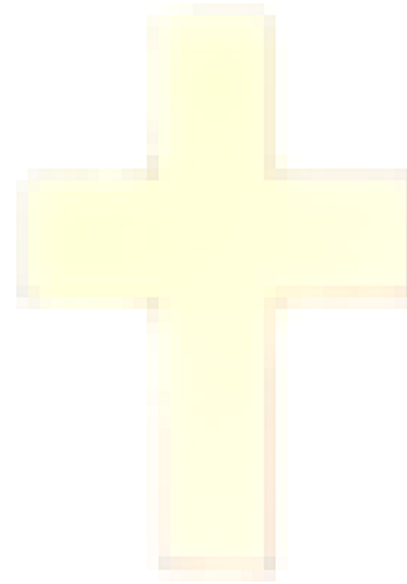


CALL US...*even in the age of email!*

Think of us as your **FREE**
media consulting service!



SACRE



SACREs and the Church



SACRE



James D. Holt 2005



What is a SACRE?

- In 1998 Local Authorities were required (though they could do so from 1944) to set up a Standing Advisory Council on Religious Education.
- They oversee RE and Collective Worship in the local authority.

Who is on the SACRE?

- Will include councillors, members of faith communities and members of the education community.
- These are split into four committees.

SACRE

Where are we?

The state of the nation:

- “The broken society”
- Family breakdown
- Tide of immorality
- Social insecurity
- Poverty of aspiration
- Rise of secularism
- Pessimism and despondency
- Decline of institutional religion

The Church of Jesus Christ of Latter-day Saints:

- Stakes cover the land
- Two temples
- More adults sealed
- More temple recommend holders
- More tithe-payers
- More active Melchizedek Priesthood
- More returned missionaries

<h2>Committee A</h2> <p>Representatives of: Christian denominations and other religions and their denominations reflecting the principal religious traditions of the area.</p>	<h2>Committee B</h2> <p>Church of England representatives.</p>
<h2>Committee C</h2> <p>Teacher representatives.</p>	<h2>Committee D</h2> <p>LEA Representatives.</p>

The local RE adviser/AST can provide professional guidance and practical expertise which can be used by the SACRE. Their attendance at SACRE meetings is invaluable.

The duties of a SACRE

- Advise the LEA on matters related to Collective Worship and RE in schools.
- The SACRE can require the LEA to review its Agreed Syllabus.
- Consider applications for determinations.
- Publish an Annual Report of its work.

It can also...

- Give advice on methods of teaching Agreed Syllabus RE including the choice of teaching materials.
- Advise the LEA on the provision of training for teachers.
- Monitor inspection reports on RE, Collective Worship and SMSC.
- Consider complaints about the provision and delivery of RE and Collective Worship referred to it by the LEA.

Some definitions

- Agreed Syllabus
- SMSC
- Collective Worship
- Determination



SACRE



So what?

- The Church needs to raise its profile.
- There should be a representative of the Church on each SACRE.
- We should invite someone rather than ask for volunteers.

What should a member do?

Committees A and B

- Present a positive image of your religion.
- Make clear the differences between your religion and others.
- Respect others' viewpoints.
- Raise awareness of issues in the teaching of RE to children of their faith community.
- Act as a link between schools and faith communities.



NASACRE says

As a member of your local SACRE, you will be involved in the formal process as required by law. It is, however, an opportunity to work with others to look creatively and imaginatively at the religious education of young people in your community. Make time to dream dreams!

What next?

- Find a suitable person within your ward to fulfil this role.
- Write a letter to the Chair of your local SACRE requesting membership. The Church is the member not the person and can be changed at leaders' discretion.
- This person should receive information and guidance before attending.

Motivating Members

Public Affairs Motivates Members



Who, me!

Where do we want be?

- Gain national positive recognition
- Raise the esteem of the Church with the 'good and the great' in British society: '*defenders of the faith*' in prominent positions and in the media
- Encourage Church members to seek prominent positions in society
- Develop stake presidents to act as spokespersons
- Make the Church synonymous in the public mind with faith, family, Christian values, and service

Doctrine

- “And also those to whom these commandments were given, might have power to lay the foundation of this church, and to bring it forth out of obscurity and out of darkness, the only true and living church upon the face of the whole earth, with which I, the Lord, am well pleased, speaking unto the church collectively and not individually— “ D&C 1:30

Being Proactive

- Priesthood Support
- Set Goals
- Communication
- Community involvement
 - Other Churches
 - National and local organisations
 - Politics
 - Community
 - Others

Building Member Confidence

- “Our feelings were given to excite to action, and when they end in themselves, they are cherished to no good purpose.”
- This means that once we have *felt* something, we must *act* in order to hold on to those feelings we experience

Building Member Confidence

- “Individuals who do right and do hunger and thirst after righteousness get and are kept alive through their actions and the feeling to do right”

Elder Joseph B. Wirthlin

Public Affairs Council Role

Public Affairs Directors can...

- Have a powerful impact on missionary work and community perception of the Church.
- Help eliminate misperceptions about our people and our beliefs by developing friendly working relations with local media, providing the media with accurate information, and publishing positive articles about the Church.
- Make Christ's gospel known throughout the world. Sharing the gospel requires Church members to reach out to others.

Sharing Our Strategy

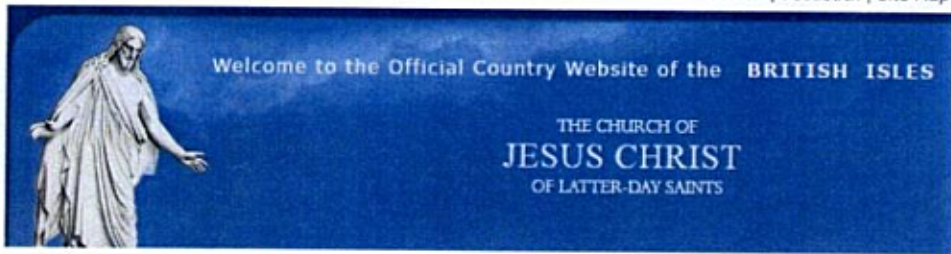
- Inform members about our strategic plans and their part in achieving them.
- Take time to ensure that everyone is aware of what you intend to achieve
- Remember to maintain momentum by communicating progress and accomplishments along the way.

What tools do we have?

- **Ensign:** Member profiles, community projects, successes stories. Encouragement to get involved, JPs School governors, politics, etc.
- **Lds.org.uk:** local news, up to date issues
- **Local communications:** newsletter, press cuttings
- **Stake web page:** Every stake and ward can have its own newsletter & calendar on the UK site
- **Highlight successes:** Ear to the ground, use every positive story to communicate to members and the media

www.lids.org.uk

We Testify of
Jesus Christ

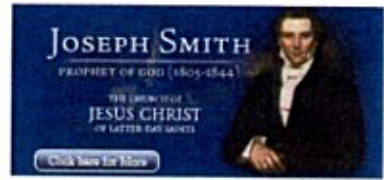
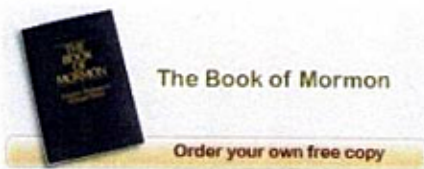


Fri 5th June

- ENGLAND
- SCOTLAND
- WALES
- NORTHERN IRELAND

- HOME
- Basic Beliefs
- Who are We
- Where are We (Chapel Locator)
- Family History
- Places to Visit
- Humanitarian Aid
- Social Issues
- Media Resources
- Tabernacle Choir
- The Scriptures
- Audio Version
- Temples
- Contact Us
- Ensign UK News
- Event News
- Greeting Cards
- For Members

LATEST:- YSA National Conference - BOOK NOW!



Video Player



Listen to Mormon Channel, the Church's new 24-hour-a-day audio station featuring gospel-oriented programs, music, interviews, and much more. You can access the station through live Internet streaming, podcasts, and iPhone applications, as well as on HD radio. [Click here](#)

[read more...](#)



Especially For Youth Sessions for UK and Ireland
It is with great excitement that we announce that there will be three EFY sessions across the UK & I...

History of the Church in the British Isles
A branch of the church was formed in Lichfield in the early 1960's, but I then had no idea that 10...

Preston Temple Open House Committee Reunion
It was always clear that with 15,000 saints from across the new Preston temple district eager to wit...

Family History in the Leicester England Stake
When the Genealogical Library number 004, was set up in May 1977 at the Loughborough Chapel in the L...

History of the Church in the British Isles
In 1840, Leek, Staffordshire, there lived the Rushton family who were silk manufacturers and who wer...

Area Leadership Changes Announced
The First Presidency has announced changes in the Church's area leadership assignments effective Au...

BYU University Singers tour Ireland, Wales and England
This spring the Brigham Young University Singers will share their music expression with audiences th...

A New Talent Discovered
Rebecca Murphy, of the Nottingham 2nd Ward in the Nottingham England Stake, has many talents, some o...

CRAWLEY MEMBERS JOIN CHARLIE DIMMOCK TO LAUNCH BRITAIN IN BLOOM
Members of the Crawley Ward, Crawley Stake recently joined forces with members of different faiths a...

- Elder Holland Explains ...
- Easter: Holiday of Holl...
- At-Home Indexing Rapidl...
- Jimmy Osmond interviewed on BBC Radio Northampton**
Interview starts at 02:32:47
- Preston Temple 10 Year Anniversary BBC Radio 4 Interview**
(needs real player to play)
- General Conference in Depth**
 - Read, Listen, or Watch
 - General Young Women Meeting
- On This Day in Church History**
 - Witnesses of Jesus Christ
 - Articles of Faith
 - Who Is Jesus Christ?
 - Reverence for the Bible
 - What You Will Find When You Step Inside a Mormon Chapel
 - Promoting Prophetic Priorities

Your Own Website... Use It!

How do we get there?

- London Key City Council
- Active stake public affairs councils-25 prominent 'Mormon friends'
 - London, Bristol, Cardiff, Birmingham, Manchester, Leeds, Newcastle-upon-Tyne, Edinburgh.
- Each Stake with a local public affairs plan.
- 'Mormon Helping Hands'
- Local 'friends of the Church' in
 - Politics
 - Business
 - Media
 - Interfaith
 - Other

Key Influencers

Relationships with *Key Influencers*



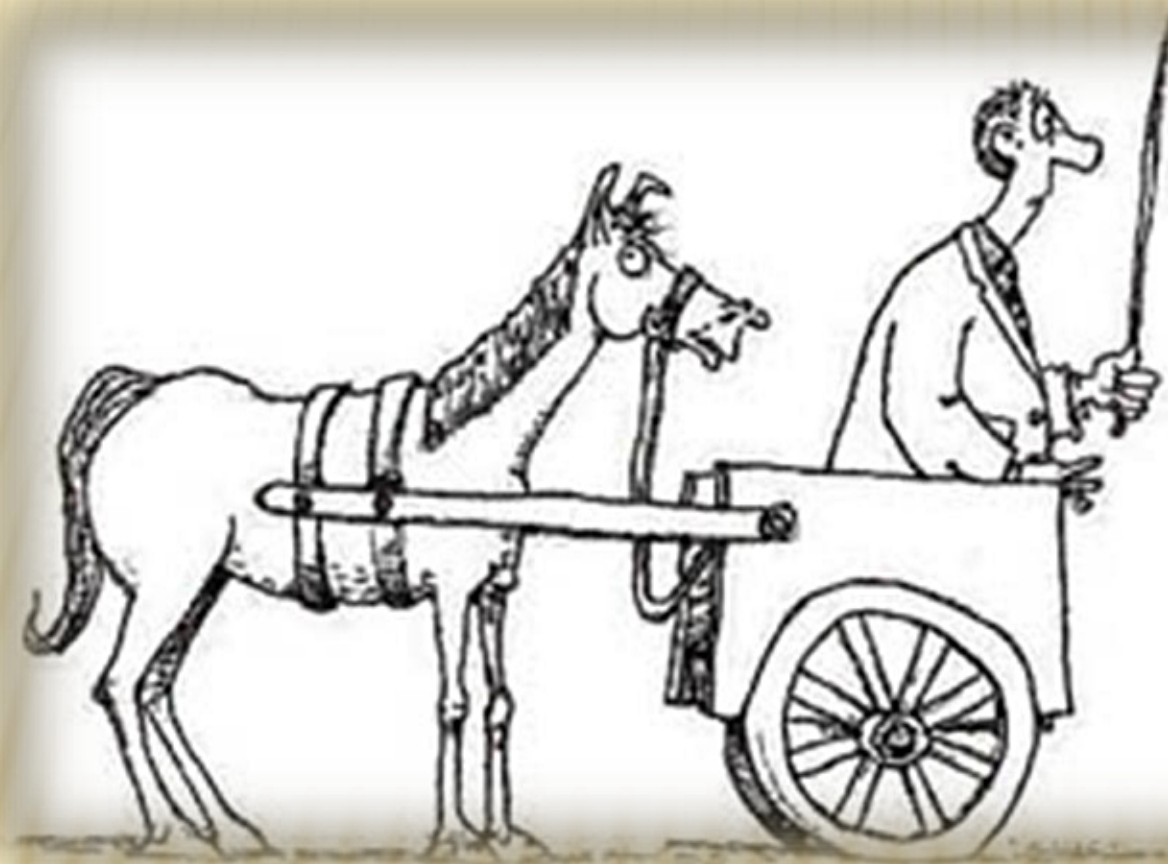
Who are they?

**Those leaders, who,
by virtue of their position
have influence on
the opinions of others.**

- Elected – MP or Mayor
- Appointed – peers
- Top academics
- Prominent business people
- Religious leaders – be aware of PA protocol
- Media
- Others

They can help/hinder chapel & temple building, family history, and missionary work...basically, how we are received in the community.

The Golden Rule...



Don't put the cart before the horse!

Tips:

- Consider “what” before “who”
- Get your strategy in place before devising contact plans
- Finding: you’ll be amazed who knows whom – network
- Be respectful of perceived relationship “ownership”/purpose

Remember...

- The core purpose of PA – we're concerned with helping priesthood leaders establish relationships with KEY individuals
- Degree of influence can change over time
- Church needs change
 - seek inspiration in stake PA councils
- Don't "*Bite off more than you can chew.*"
 - Begin with 5



HOSTING

...Remember...

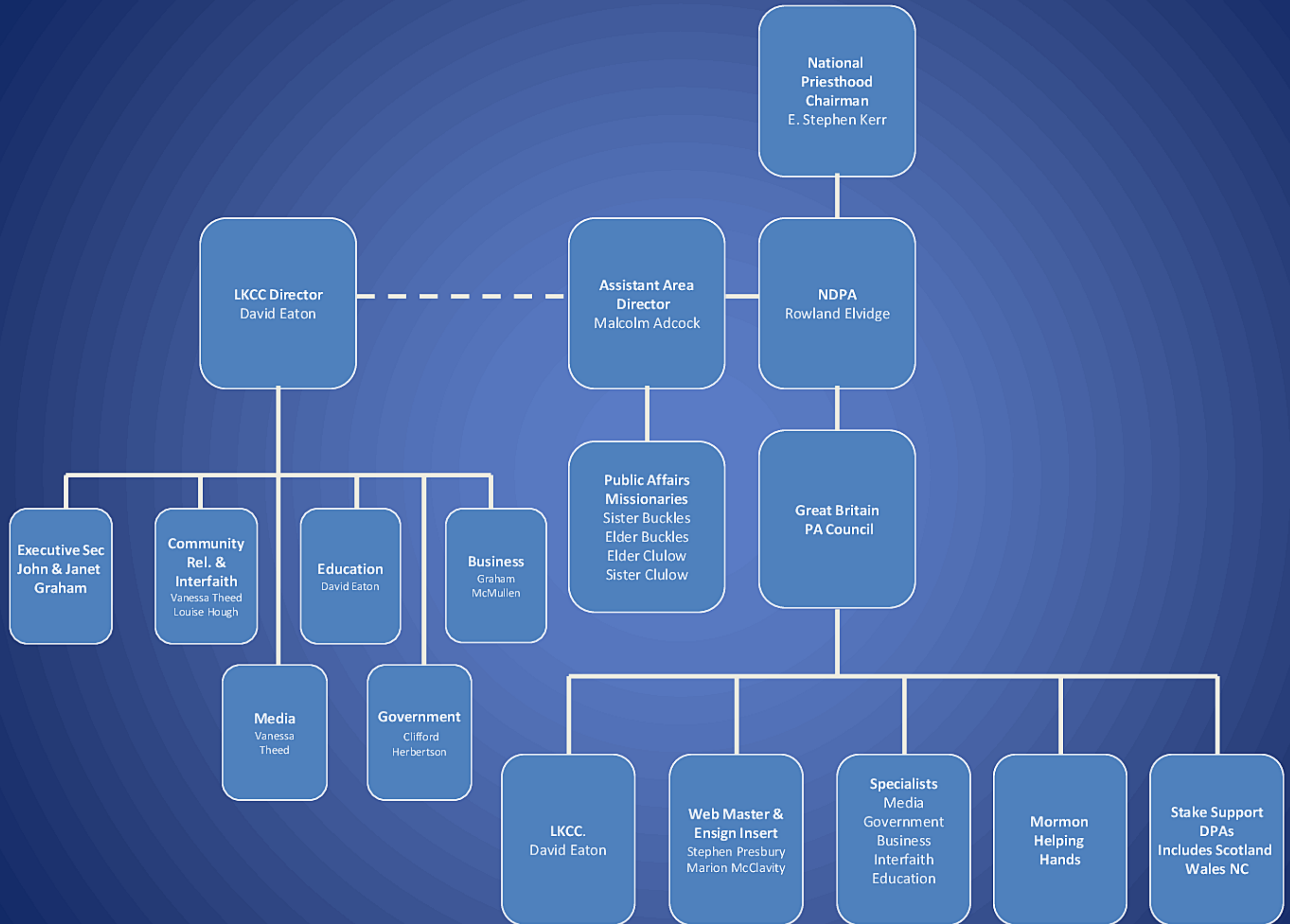
- Plenty of notice
- Will they accept invitation?
 - Maybe bridge build with call to office first.
- Send simple info on Church (1-2 pages, review first)
- Parking – look after driver, too
- Think about dedicated hosts, even when mingling
- Do your homework – sensitive small talk
- Gift?
- Thank You letter – aim to maintain relationship

Tapping into local media...

- Sheriff of Norfolk's endorsement
- Community announcements (BBC Radio)
- Mayor's Newsletters/Mayor in local press
- Invite your local MP & VIPs



ORGANISATION CHART FOR PUBLIC AFFAIRS IN GREAT BRITAIN



OPPORTUNITY...



prayerfully review the stake public affairs strategy

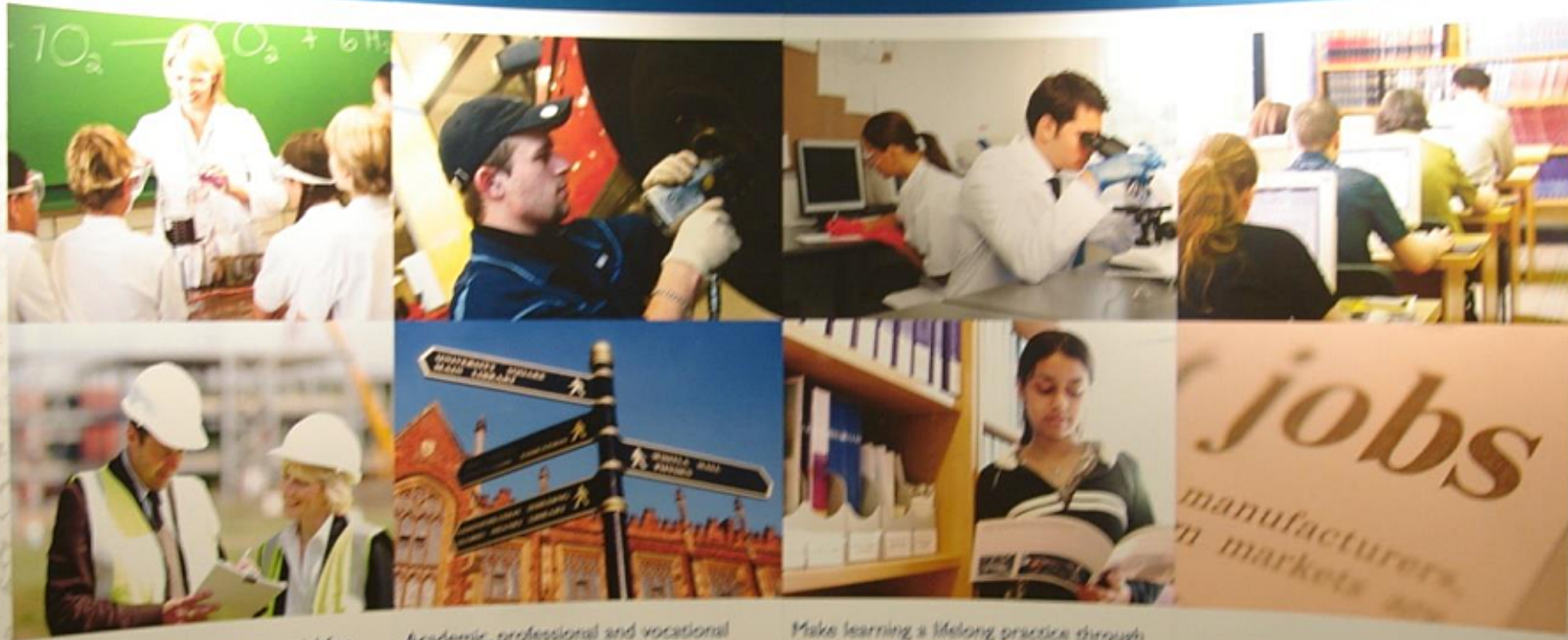
Weathering the Storms of Life

**Weathering
the storms
of life**



HOW & WHY?

Education is the key to employment opportunities



Education and literacy are essential for personal growth, preparation for suitable employment, the building of strong families and seeking to make a meaningful contribution to the community in which we live.

Academic, professional and vocational skills are of equal value when they enable individuals and families to achieve self-reliance through honourable work and industry.

Make learning a lifelong practice through reading, attending wholesome cultural events, visiting museums and historical sites and observing the world around us.



The Church of Jesus Christ of Latter-day Saints

www.providentliving.org

Your Newest “Public Affairs” Opportunity

Store an emergency supply of food, water and other essentials - and keep important documents together.



- Battery-operated radio
- Torch and spare batteries
- First aid supplies / medication
- Candles / matches
- Toiletries
- Cash



- Choose food that does not require refrigeration, preparation or cooking.
- Consider ready-to-eat canned meats, vegetables and fruit.
- Include fruit juices and high energy foods.
- Rotate these foods within your regular diet frequently to keep the supply fresh.



- Store enough water to provide at least one litre per person per day.
- Store water in sturdy, leak-proof, break-resistant containers. Consider using plastic bottles commonly used for fruit juices or soft drinks.
- Keep water containers away from sources of heat and direct sunlight.

- Keep important family documents and information in a waterproof container:
- Birth, marriage and death certificates
- Insurance policies
- Driving Licence
- National insurance numbers
- Savings / Bank account details
- Credit card account details
- Telephone numbers
- Passports
- List of valuables
- Wills



1. Brings the Church out of obscurity

2. Bridge Builder with VIPs and Media

Family preparedness and provident living

www.providentliving.org

Wheat
3kg of wheat is sufficient for one adult for one week.
Wheat can be ground, cracked and sprouted. It can be made into bread and added to salads, casseroles, desserts...

Plant a vegetable garden
Learn how to grow and cultivate a vegetable plot.
You will be surprised how much can be grown even in a small garden.

Non-food items
Gradually add cleaning materials, toiletries and other non-food items to your store.

Food storage
Establish a small supply of food that is part of your normal, daily diet.
One way to do this is to buy a few extra items each week to build a one-week supply of food. Then you can gradually increase your supply until it is sufficient for three months.
These items should be rotated regularly to avoid spoilage.

Longer term needs
For longer-term needs, and where permitted, gradually build a supply of food that will last a long time and that you can use to stay alive, such as wheat, white rice, and beans.
These items can last 30 years or more when properly packaged and stored in a cool, dry place.
A portion of these items may be rotated in your three-month supply.

Tools and practical skills
A tool kit and the ability to make repairs and household improvements can save money and increase the value of your home.

Emergency Scenarios: unemployment, illness, inflation, bereavement, accidents, flooding, industrial disputes, power cuts, mortgage, SHORTAGE, UNSKILLED, YOUTHS...

Storage Containers: Beans, Rice, Wheat

Food Items: Powdered Milk, Honey, Salt, Wheat

The Church of Jesus Christ of Latter-day Saints

www.providentliving.org

VIP Night...Involve Community Leaders



WTSOL...a *TIMELY* media subject

farsley today POWERED Local Pages Evening Post .co.uk [jobs today](#) [property today](#) [motors today](#) [local pages today](#)

© Site © Web enhanced by [Google](#)

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Tuesday, 19th May 2009

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Leeds Lord Mayor opens Farsley exhibition

Published Date: 11 May 2009

The Lord Mayor of Leeds officially opened a special exhibition in Farsley that aims to prepare people for potential difficulties in their lives.

* [Click here to sign up to free news and sport email alerts from Farsley Today.](#)

Weathering the Storms of Life was unveiled at the Church of Jesus Christ of Latter-day Saints on Priesthorpe Road.

The Lord Mayor of Leeds, Coun Frank Robinson, cut the ribbon and spoke about the importance of keeping a positive attitude.

The exhibition has a particular emphasis on debt avoidance as well as looking at education, employment prospects and finance.

It will be touring the country until mid-2010.



Lord Mayor of Leeds, Councillor Frank Robinson, with Inspector Richard Cawkwell and president Robert Dryden.

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More News

- [Leeds Lord Mayor opens Farsley exhibition](#)
- [Farsley's own The Good Life](#)
- [Latest Farsley planning applications for week ending May 14](#)
- [Farfield Primary School wins £4,000 sensory garden grant](#)
- [Latest Farsley planning applications for week ending May 7](#)
- [Farsley dad takes on three sons in Jane T 10K](#)
- [Terminal diagnosis sparks Farsley man's fight against cancer](#)
- [Video: Priesthorpe School pupils visit Auschwitz](#)
- [Farsley Community](#)

STAKE INVOLVEMENT...*(STUDY THE GUIDELINES)*

Stake President...selects a chairman or appoints Welfare Council or Activities Chairman

WTSOL Chairman... (*member focus*) organises the event, makes all assignments

Stake PA Director... (*community focus*) plans the VIP Night & media strategies

The End

Organisation

National Director of PA Great Britain, Rowland Elvidge

- Area Seventy contact
- Leader of Public Affairs Council in Great Britain
- Member - London Key City Council
- Strategic planner
- Stake presidents' contact
www.lds.org.uk
- Oversees Ensign pages

Assistant Area Director, Europe PA Malcolm Adcock

- Director of Public Affairs,
Europe contact
- Leader of the full-time staff
and missionaries
- Manages office support
- National media contact
- Professional services
- Strategic support to the
National Council

STAKE PUBLIC AFFAIRS COUNCIL



Meets regularly

Chaired by member of the Stake Presidency

May call specialists as needed

May interface as necessary with other Stakes

Stake's Key Messages

- Family relations
- Marriage: defined as “a man and a woman”
- Family preparedness
- Family history
- Community voluntary service
- Interfaith relations
- Youth and young single adults